

SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION

PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION (PMBA)

OVERVIEW

PROSPECTUS

The Professional Master of Business Administration (PMBA) Program is a one-year graduate degree program for mid-level and executive managers who possess an undergraduate (business, or non-business with core business area prerequisites) degree from an accredited university or college. It is designed for qualified seasoned professionals seeking advance level business and management competencies to compete effectively in the dynamic and changing, international business arena. It will be a fast-paced, focused experience that enables professionals to satisfy their respective personal and professional goals in a formal relevant program.

The PMBA degree program is accredited by the International Assembly for Collegiate Business Education (IACBE). The PMBA Program incorporates a diversity of course offerings and experiences to integrate better content and process of management. Admission to the PMBA Program is competitive with enrollment limited to 15 students per cohort. The academic calendar will be a twelve-month format, and a one-week break in the fañomnåkan semester.

PROGRAM LEARNING OUTCOMES

1. Problem recognition.
2. Strategic analysis and integration.
3. Application of quantitative methods to real-world business situation.
4. Communication to relevant publics:
 - a. Ability to communicate effectively in written materials;
 - b. Ability to communicate effectively orally in one-on-one or business presentation situations.

5. Teamwork skills: ability to work with a team of colleagues on projects.
6. Program management skills.
7. Professional ethics.

ADMISSION

Applicants must have the following minimum qualifications, to be eligible to apply to the program:

- Minimum two years of full-time management, or professional-level, work experience;
- Earned baccalaureate degree from an accredited college or university

The Professional MBA Admissions Committee will base its selection decisions on completed applications, which include:

- Written essay of a business program for case development;
- Work history and leadership potential;
- Letters of recommendation from two or more professional supervisors or associates;
- Results of the Graduate Management Admissions Test (GMAT)¹, a minimum score of 500 preferred;
- Minimum undergraduate grade point average of 3.0 for business major or overall cumulative;
- Official transcripts of all undergraduate work;
- Satisfaction of Graduate Admissions Standards, according to the UOG Graduate Bulletin.

¹All applicants are required to take the Graduate Management Admissions Test (GMAT). Applications are not complete until the Graduate Admissions Office receives the original GMAT score. To schedule for examination, visit GMAC website at www.mba.com



The Admissions Committee will select the best-qualified candidates who demonstrate a strong intellectual capacity for business and maturity of management experience. The Admissions Committee gives significant attention to the length of time spent in a management role, progression in job responsibilities, and total work experience including the creation of new business ventures

DEGREE REQUIREMENTS

ACADEMIC REQUIREMENTS

- Any courses which are seven years old or more must be retaken unless, permission is granted by the PMBA Admissions and Appeals Committee.
- Any courses in which a student receives a C+ or below must be retaken, unless permission is granted by the PMBA Admissions and Appeals Committee.
- Students may not receive more than one grade of a C+ or below. A second grade of a C+ or below, regardless of GPA, will result in automatic academic suspension. A review of the student by the PMBA Admissions and Appeals Committee will commence. Upon review, the student may serve a suspension or be dismissed from the program.
- Students who receive a grade of an F will result in automatic academic suspension. A review of the student by the PMBA Admissions and Appeals Committee will commence. Upon review, the student may serve a suspension or be dismissed from the program.

CORE BUSINESS AREA REQUIREMENTS

A minimum of 18 semester hours² must be satisfied in the following areas (or their equivalent), as part of program admission requirements:

- Financial reporting, analysis and markets (BA-200 Principles of Financial Accounting, BA-310 Applied Statistics for Business Decisions, and BA-220 or BA-320 Basic Business Finance);
- Domestic and global economic environments of organizations (BA-110 Principles of Economics);
- Creation and distribution of goods and service (BA-260 Fundamentals of Marketing); and

- Human behavior in organizations (BA-241 Human Resource Management or BA-440 Organizational Behavior).

²Part or all of these requirements may be completed in related courses at the undergraduate level, or through the passage of competency examinations approved by the PMBA Admissions Committee, in respective subject matter areas.

Students must also demonstrate basic skills in written and oral communication, quantitative analysis, and computer usage, either by prior experience and/or education. This will be determined through a competency examination by the PMBA program unit.

COURSE REQUIREMENTS (33 CREDIT HOURS)

Required Courses (33 credit hours)

Course	Course Title	Credits	Term Offered
BA601	CASE STUDIES IN MANAGEMENT	3	FALL ONLY/ ALL YEARS
BA610	MANAGERIAL ECONOMICS	3	SPRING ONLY/ ALL YEARS
BA611	STRATEGIC MARKETING MANAGEMENT	3	SUMMER/ ALL YEARS
BA613	STRATEGIC LEADERSHIP AND ETHICS	3	SPRING ONLY/ ALL YEARS
BA620	FINANCIAL MANAGEMENT	3	SUMMER/ ALL YEARS
BA621	MANAGERIAL ACCOUNTING	3	SPRING ONLY/ ALL YEARS
BA622	STATISTICAL ANALYSIS AND ECONOMETRIC TECHNIQUES	3	SUMMER/ ALL YEARS
BA630	GLOBAL HUMAN RESOURCE MANAGEMENT	3	SPRING ONLY/ ALL YEARS
BA632	OPERATIONS AND PROJECT MANAGEMENT	3	FALL ONLY/ ALL YEARS
BA710	ADVANCE TOPICS IN INTERNATIONAL BUSINESS	3	SUMMER/ ALL YEARS
BA711	BUSINESS CAPSTONE EXPERIENCE	3	FALL ONLY/ ALL YEARS

SCHEDULE

SCHEDULE FORMAT

Six eight-week terms during one program year are offered which reinforce the intellectual foundation of strategic business management with an integrated applied approach. Concept courses are introduced as a way of enhancing understanding of the ideas needed to manage from evidence in business management as best-practice models. The tools needed to implement the management perspective are provided so that students make the connection between concepts and process for effective management. A one-day orientation will be scheduled prior to Term 1 to provide an introduction to the new cohort of students into the program.

Thirty-three credit hours are required for graduation. Six credit hours are awarded for successful completion of each Term with the exception of Term 6, which is the Business Capstone Experience. Course enrollment is limited to those admitted to the PMBA Program.

Course Schedule (Academic Year 2021)

Course Week begins on a Monday and ends on a Sunday.

Each course is scheduled to meet face to face on: 1) Friday evenings 5:30 p.m.-11:10 p.m. and Saturdays 9:00 a.m.-2:40 p.m. Some courses may be scheduled to meet on Sundays rather than Saturdays or at different days/times as arranged through consultation between Cohort members and the Instructor. All PMBA courses offered during this one-year cycle will meet at the Jesus & Eugenia Leon Guerrero School of Business & Public Administration Building on the UOG campus. The instructor may also schedule off-campus activities or meetings.

(On-campus meetings are subject to Government of Guam Executive Orders as they relate to the coronavirus pandemic).

TERM 1

June 1, 2021 – July 26, 2021

Course	Course Title	Credits	Term Offered
BA610	MANAGERIAL ECONOMICS	3	SPRING ONLY/ ALL YEARS
BA630	GLOBAL HUMAN RESOURCE MANAGEMENT	3	SPRING ONLY/ ALL YEARS

TERM 2

July 27, 2021 – September 20, 2021

Course	Course Title	Credits	Term Offered
BA613	STRATEGIC LEADERSHIP AND ETHICS	3	SPRING ONLY/ ALL YEARS
BA632	OPERATIONS AND PROJECT MANAGEMENT	3	FALL ONLY/ ALL YEARS

TERM 3

September 21, 2021 – November 15, 2021

Course	Course Title	Credits	Term Offered
BA611	STRATEGIC MARKETING MANAGEMENT	3	SUMMER/ ALL YEARS
BA622	STATISTICAL ANALYSIS AND ECONOMETRIC TECHNIQUES	3	SUMMER/ ALL YEARS

TERM 4

November 16, 2021 – January 10, 2022

Course	Course Title	Credits	Term Offered
BA621	MANAGERIAL ACCOUNTING	3	SPRING ONLY/ ALL YEARS
BA620	FINANCIAL MANAGEMENT	3	SUMMER/ ALL YEARS

TERM 5

January 11, 2022 – March 7, 2022

Course	Course Title	Credits	Term Offered
BA710	ADVANCE TOPICS IN INTERNATIONAL BUSINESS	3	SUMMER/ ALL YEARS
BA601	CASE STUDIES IN MANAGEMENT	3	FALL ONLY/ ALL YEARS

TERM 6

March 8, 2022 – May 2, 2022

Course	Course Title	Credits	Term Offered
BA711	BUSINESS CAPSTONE EXPERIENCE	3	FALL ONLY/ ALL YEARS

**March 21-26, 2022 Spring break*

Important Dates

- **Orientation:** May 28, 2021
- **SBPA Graduate Hooding:** May 20, 2022
- **Commencement Exercise:** May 22, 2022



FACULTY

PROGRAM CHAIR

Leila C. Kabigting

Associate Professor, Finance
School of Business & Public Administration
(671) 735-2501/20
kabigtingl@triton.uog.edu

MEMBERS

Bui Thi Lan Huong

Associate Professor of Marketing
School of Business & Public Administration
(671) 735-2525
buih@triton.uog.edu

Roseann M. Jones

Professor of Economics
School of Business & Public Administration
(671) 735-2511
jonesr@triton.uog.edu

John J. Rivera

Associate Professor of Public Administration
School of Business & Public Administration
(671) 735-2501/20
jrivera@triton.uog.edu

Fred R. Schumann

Professor of Global Resources Management
School of Business & Public Administration
(671) 735-2547
schumannf@triton.uog.edu

Albert Valentine

Assistant Professor of Global Resource Management
School of Business & Public Administration
(671) 735-2501
valentinea12956@triton.uog.edu